



October 18, 2011

Dear ASC Regions 6 & 7 Continuing Sponsor or Potential Sponsor,

The 25th Annual ASC Regions 6 & 7 2012 Student Competition will be held February 8-11, 2012 at the J.A. Nugget Hotel and Casino in Sparks, Nevada. Over 1200 students, 160 faculty and 490 construction industry members attended last year's event. Regions 6 & 7 consider this to be the premiere student construction management competition of any competition held throughout the nation. Our reputation is made possible by the support we receive each year from supporters such as you. For more Student Competition information, please see the asc67.org Web site.

Regions 6 & 7 hosts three simultaneous competitions:

ASC Region 6 member schools compete in four problem categories: Heavy Civil, Commercial, Multi-Use, and Design Build.

ASC Region 7 member schools compete in four problem categories: Heavy Civil, Commercial, Multi-Use, and Design Build.

Open Competition. All ASC member schools are invited to compete in the Regions 6 & 7 Open Student Competition in nine problem categories: Graduate, Mechanical, Building Information Modeling, Marine, LEED, Pre-Construction Services, Determining Project Risk, Electrical, and Concrete Solutions.

The Sponsorship can be for a specific event, conference item, or cash donation. All sponsorships are 100% tax deductible!

Gold Level Sponsorship (≥ \$10,000)

1. Three adjacent Job Fair booths with early selection of location
2. Signs throughout conference space recognizing company's sponsorship
3. Recognition in the 2012 Competition Program
4. Logo included in all Competition and Conference signs
5. Announcement at events where appropriate
6. Recognition at the Welcome Dinner (Power Point slide, signage, etc.)
7. Competition Web Site Publicity
8. Hospitality Location Published in Printed Program and on Competition Web Site
9. Company Flyer Placed into Team Check-In Packets (Company Provided PDF or Printed Document)
10. Anything that may have been forgotten and the company would like!

Silver Level Sponsorship (≥\$5000)

1. Two adjacent Job Fair booths with early selection of location
- 2 -10 Same as above

Bronze Level Sponsorship (≥\$4,000)

1. One Job Fair booth with early selection of location
- 2 -10 Same as above



Associated Schools of Construction

Region 6
AK, AZ, CO, ID, MT, NV, NM, UT, WY

Region 7
CA, HI, OR, WA

Committed Sponsored Events and Items and "Sponsor Needed" for 2012:

<u>Item</u>	<u>Sponsor</u>	<u>Amount</u>
Program Printing	Bernards	\$6,000
Name Badges & Lanyards	Nibbi Brothers General Contractors	\$5,000
Conference Backpack	The Layton Companies	\$5,000
Student Team Tables	The Penta Building Group	\$4,000
Conference T-Shirts	Shimmick Construction	\$15,000
Conference Gift	Amoroso	\$4,000
Welcome Dinner	Sponsor(s) Needed	\$60,000*
Arcade Free Play	Geneva Rock & W.W. Clyde	\$8,000
Student Copy Center	C. W. Driver	\$4,000
Faculty Lunch	Teichert Construction	\$4,000
Faculty & Industry Dinner	Raymond	\$8,000
Student Saturday Breakfast	Sundt Construction	\$12,000
Student Saturday Boxed Lunch	Sponsor Needed	\$20,000**
Cash Donation	Unlimited	Varies***

*Welcome Dinner

The Welcome Dinner Sponsor(s) are major sponsors. The primary effort is to cover the expense and to provide a high energy Kick-Off that recognizes the students, faculty, and industry for their preparation and contributions to this event. Depending on the level of sponsorship 2-3 companies may be needed to cover this expense. Students receive tickets with your company logo on them that they exchange for entrance to the Welcome Dinner. All companies contributing \$20,000 or more can expect the following:
 Signage – Large Banner (4' x 8') Recognizing the Company Support for the Welcome Dinner
 Provide Guest Speaker(s) at Welcome Dinner (Time allotted will depend on number of sponsors)
 Gold Level Sponsorship

** Student Saturday Lunch

When the competition concludes, our students are hungry! Many are scrambling to get on buses and airplanes. This lunch provides a nutritious meal and lots of company recognition. Students receive tickets with your company logo on them that they exchange for a lunch.
 Signage – Large Banner (4' x 8') Recognizing the Company Support for the Saturday Student Lunch
 Gold Level Sponsorship

***Cash Donations

All cash donations are used to offset costs associated with all competition and conference events. Your cash support is appreciated and is utilized in numerous ways. Thank you!

Thank you for supporting the ASC!

Sincerely,

Lori A. Brown, Region 7 Director

Chris Soelberg, Region 6 Director